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CRO
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AWARDS 2015

L I F E S C I E N C E S

Bertin Pharma is named once again amongst the CRO
Leadership Awards

30 JUNE 2015 – MONTIGNY-LE-BRETONNEUX

Bertin Pharma

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Montigny-le-Bretonneux, 30th June 2015

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Bertin Pharma reiterates its top position in the categories "regulatory affairs" and "productivity" in the survey conducted by the company Nice Insight.

The CRO Leadership Awards is designed and conducted by Nice Insight, the market research division of That's Nice LLC. The awards of the best CROs and CMOs are valuable since they reflect customer awareness and customer perception of the best CROs and CMOs in the following 5 categories:

innovation; productivity; quality; regulatory affairs and reliability.

The annual survey includes 250+ questions and is heavily logic based so that the right respondents are asked the right questions. This year over 2,300 pharmaceutical and biopharmaceutical professionals participated in the survey.

"There continues to be an increase in the percentage of clinical trials that are outsourced. Trials are an expensive component of the drug approval process, and it has been estimated that only one in five compounds make it all the way to clinical testing in humans. From there, only 20% will be approved by the FDA and made available for sale to consumers," says Ed Miseta, executive editor, Life Science Leader Magazine. "These trends have made many sponsor companies more comfortable with outsourcing the entire trial process to trusted and competent CROs. Our CRO award winners are those companies that have proven themselves to be trusted partners of pharma companies looking to get their medicines to market. The CROs were rated in the five categories sponsors deemed to be the most important to them: quality, regulatory, reliability, productivity, and innovation." The rewarded companies are the ones which collected 10% of the votes at least in one of the categories.

Among the 100 CMOs and CROs 70 reviewed, Bertin Pharma arrives in top position for productivity – to answer to customer request, and knowledge of regulatory affairs – good laboratories practices compliance.

Congratulations again to all employees of Bertin Pharma for their effort and investment every day.

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About Bertin Pharma

Bertin Pharma, subsidiary of Bertin Technologies (Group CNIM), is a European R&D pharmaceutical leading player. It offers both expertise as services and bioanalytical tools

Backed by more than 20 years of experience in the development and validation of endogenous and exogenous biomarkers assays, Bertin Pharma has developed more than 150 assays. Its comprehensive offer covers number of therapeutic areas such as hypertension, diabetes, obesity, psychopharmacology, inflammation, growth hormone, oncology, allergy, etc.

Thanks to the multidisciplinary and complementary know-how of its scientists, Bertin Pharma can advise you before, during and after your experimentation.

Bertin Pharma distributes its high quality products worldwide thanks to our distribution platform and our international distribution network.

Bertin Pharma benefits from a loyal and prestigious client base: Big & Mid Pharma, biotech Companies and also public research laboratories.

Please visit WWW.BERTINPHARMA.COM.

CONTACTS PRESSE Bertin Pharma

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About Bertin Technologies

Bertin Technologies, a subsidiary of CNIM, relies on its historical experience of innovative engineering to develop, produce and market worldwide innovative systems and equipment:

- advice, studies and expertise
- development of processes, pilots and prototypes
- design and supply of software and high-value equipment

Its 500 engineers and top scientists allow it to intervene in particular in the areas of energy and environment, defense and security, pharmaceuticals and life sciences, or aerospace.

Based in Montigny-le-Bretonneux, nearby Paris, the Group is also present in Orléans, in the Southwest and in the Southeast of France. It is very active internationally, notably through its subsidiary Bertin Corp. based in Washington.

Please visit WWW.BERTIN.FR/EN

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